

Support for companies in designing and implementing strategies and/or action plans for effective management of older employees and strengthening their competences

Our company, within the operation "Support for companies to extend work activity (ASI+)" is implementing the project **Support for companies in designing and implementing strategies and/or action plans for effective management of older employees and strengthening their competences**, aimed at effective management of older employees and enhancing their skills to extend work activity.

The project is co-financed by the **Republic of Slovenia, Ministry of Labour, Family, Social Affairs and Equal Opportunities, and the European Union from the European Social Fund Plus (ESF+)** under the European Cohesion Policy Programme for 2021–2027.

With this project, we aim to strengthen the **competence and motivation of older employees** and improve their **inclusion and productivity in the workplace**.

Purpose and significance of the project:

The project promotes the development of strategies that enable:

- better adaptation of older employees to changes in the labour market,
- knowledge transfer between generations,
- raising digital, green, and soft skills,
- creating a stimulating, safe, and inclusive work environment,
- longer work activity and higher quality of life for employees.

Project goals:

- improve management of older employees and their involvement in company development,
- strengthen employee competences with a focus on digitalization and green transition,
- increase individual readiness for longer work engagement,
- contribute to a healthy organizational culture and active ageing of employees.

Expected results:

- developed strategy for effective management of older employees,
- conducted training and motivational programs for older employees,
- greater involvement of employees aged 50+ in company development,
- better knowledge and use of digital and green skills,
- company contribution to inclusive and sustainable growth.

Project duration: from 17th October 2025 to 31st December 2026

Total project value: €52,160

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