

PRESS INFORMATION

ULO Aftermarket at the Automechanika in Dubai

From 10-12 June 2019 the odelo business unit ULO Aftermarket presented itself at the Automechanika in Dubai. At one of the largest international trade fairs for the automotive parts aftermarket industry, ULO presents the latest tail lights.



ULO and KAT exhibition stand in Dubai

"Quality without compromise". Under this motto, the ULO Aftermarket division continuously presents the latest products of the odelo Group to the specialist audience of the independent automotive parts aftermarket at various trade fairs. Also this year ULO presented itself together with its trading partner Kistenmacher Auto + Technik at the largest trade fair of the automotive spare parts industry in the Middle East.

Direct wholesale customers, workshop employees and owners as well as other service providers from one of the largest markets of the independent automotive parts aftermarket met here. 1,880 exhibitors from 63 countries presented their products and services to 32,720 visitors in 13 halls.

In Dubai, the exhibition team took the opportunity to welcome customers to the stand and strengthen existing relationships. Successful and promising discussions with potential new customers were also held and allowed us to look optimistically into the future.

The exciting innovations included the combination rearlight suitable for the BMW 5 series (G30) and the S-Class combination tail light (W222 Facelift) suitable for Mercedes-Benz.

However, ULO is not only active internationally, but also on a national level at trade fairs. From 30 August to 1 September 2019, for example, ULO answered questions from trade visitors at the World Workshop Fair in Dortmund and presented the latest odelo luminaires and their outstanding product and quality features.



Tail light fitting in Mercedes-Benz S-Class

About odelo:

The odelo Group develops and manufactures worldwide innovative lighting systems with sophisticated designs. odelo is one of the leading automotive suppliers for premium vehicle manufacturers in the light system business, with customers such as BMW, Daimler, Audi, VW, Renault, Fiat and Ford. In the year 2018, the company generated a turnover of 380 Mio. € and currently employs around 3,500 people. The Research & Development headquarter is located in Stuttgart and the operational headquarter in Bursa. Additional locations can be found in Turkey, Slovenia, Germany, Bulgaria, China and Mexico.

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