

PRESS INFORMATION

odelo receives an innovation award for its new rear light

odelo receives the GKV innovation award for the rear light of the Mercedes E-Class Estate. Managing Director Muhammet Yildiz accepted the award on 19 October at the K trade fair in Düsseldorf, Germany.



From left to right: Thorsten Ricking, Matthias Engelskirchen, Muhammet Yildiz (CEO odelo Group), Michael Weigelt (Spokesman of the management)

"This award is a great honour for us", says a delighted Muhammet Yildiz. "It is confirmation that our rear light is the best possible combination of sophisticated design and innovative technology", adds the Managing Director.



Rear light of the T-model of the Mercedes-Benz E-Class

odelo uses the LPKF hybrid laser welding process to manufacture the rear light for the Mercedes Estate — the first company in the industry to do so. The process allows the smallest geometrically possible connection between two components, thereby granting automotive designers maximum design freedom: Mirrored surfaces or light functions can now be implemented right up to the edge of the housing.



Rear light of the T-model of the Mercedes-Benz E-Class

odelo submitted the new rear light to the Verband Technische Kunststoffprodukte (German Association for Technical Plastic Products) for evaluation. Ten products from German companies that work with plastic received the award, which recognises particularly innovative designs and manufacturing solutions for plastics. As one of these ten manufacturers, the Stuttgart-based specialist in rear lights for premium vehicles received the renowned innovation award from the association. Other products that received awards include a multipole connector for an engine control unit from Bosch as well as a control panel for washing machines and tumbler dryers from Miele.



GKV/TecPart Innovation Award 2016 for outstanding achievements

The GKV/TecPart innovation award is an established name. The submitted products are an indicator of a company's ability to innovate and its performance. "Nowadays, car lighting is no longer simply a source of light, but increasingly an expression of the vehicle's brand and the model's identity. odelo is proud to make a significant contribution to the design of the Mercedes E-Class Estate", explains Muhammet Yildiz.

Michael Weigelt, Managing Director of TecPart, presented the prizes to representatives from the winning companies. He especially emphasised the high degree of innovation shown by the submitted products. By granting the award to the rear light of the Mercedes E-Class Estate, the jury acknowledged "the outstanding manufacturing solution with which odelo is setting new benchmarks in the area of rear light manufacturing and design".

The specialist jury—consisting of experts from the fields of science, education and application—was also impressed by the quality of all the submitted products. "Some of the products presented represent the limit of what is currently possible in plastics technology", concluded the jury.

About odelo

The odelo Group manufactures rear lights with innovative technologies and sophisticated designs. With customers such as BMW, Audi, Porsche and Daimler, the company is one of the leading automotive suppliers to German premium vehicle manufacturers in this segment. The odelo Group currently has around 1300 employees and achieved a turnover of approximately 200 million euro in 2014. The headquarters of odelo is located in Stuttgart, with production sites in Geislingen and Kamp-Lintfort in Germany as well as in Prebold in Slovenia. Since 2011, the company has been owned by the Turkish Bayraktarlar Group. The Managing Directors of the odelo Group are Ahmet Bayraktar and Muhammet Yildiz.

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